

The East Coast Medical Manufacturing Event Returns to New York



June 9–11, 2015

Jacob K. Javits Convention Center
New York, NY

Connecting Buyers & Suppliers Since 1983



29077_E_MDM15



Connect with Our Community



MDMEast.com



June 9–11, 2015

Jacob K. Javits Convention Center
New York, NY

ACCESS THE
REGIONAL EAST
COAST MARKET—
66% of attendees
are from New York,
New Jersey, or
Connecticut

MD&M East Delivers Regional Audiences in a Strong Medtech Cluster



MD&M East celebrates a 30-year tradition of connecting leading suppliers and regional buyers in the Northeast. Returning to New York for three days, MD&M East is an interactive event tailored to meet business development objectives and enrich the buyer experience, featuring live demonstrations, education programs, and networking.

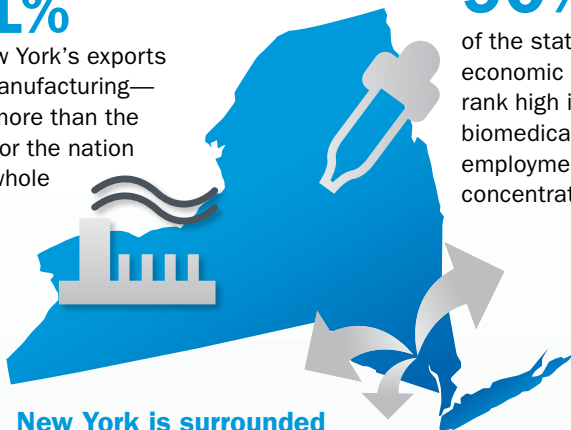
New York Manufacturing Snapshot

81%

of New York's exports are manufacturing—22% more than the ratio for the nation as a whole

90%

of the state's economic clusters rank high in biomedical employment concentrations



New York is surrounded by thriving biomedical hotspots in Boston, Philadelphia & New Jersey

Event Features Add Value

MedPak.
PrecisionTec
LASERTEC

Targeted Floor Zones allow attendees to find specific suppliers easily

Pharmapack
NORTH AMERICA

The third edition of the three-day show brings together pharmaceutical and biopharma buyers and suppliers

MedTechWorld
MD&M
EAST
CONFERENCE

ADVANCED
MANUFACTURING
SEMINARS

TechTheater

Innovative education programs include industry leading speakers, notable academics, and pioneering engineers

MEDICAL
DESIGN
EXCELLENCE
AWARDS
1999-2014
Transforming MedTech—One Innovation at a Time

The medtech industry's premier awards program celebrating innovation

MD&M East Delivers Return on Objectives

- ✓ Increase the **value of your marketing plan** with MD&M East as a centerpiece.
- ✓ The entire East co-located event provides you with regional **lead generation opportunities** and greater visibility within the industry.
- ✓ Focused audience acquisition attracts **regional buyers and decision makers** you want to meet.
- ✓ Audience development is further supported by UBM Canon's suite of media products, which feed an active and **engaged year-round buyer network**.
- ✓ An interactive environment elevates the buyer experience, making this a **must-attend industry event**.

Contact Us— Make Your Event Plans Now

Companies beginning with letters:

A, G, K, L, N, P, R, X

Martin Dye (203) 523-7098 Martin.Dye@ubm.com

B, E, I, M, O, Q, T, W, Y

Gabriella Kallay (203) 523-7096 Gabriella.Kallay@ubm.com

C, D, F, H, J, S, U, V, Z

Ellen Locke (760) 231-5885 Ellen.Locke@ubm.com