

The 23rd International Processing, Filling and Packaging Technology Event for Asia



PROPAAK ASIA 2015

17-20 JUNE 2015
BITEC, BANGKOK, THAILAND

Total Processing & Packaging Solutions

FoodDrinkPharma



- DrinkTechAsia
- FoodTechAsia
- Lab&TestAsia
- PackagingMaterialsAsia
- PharmaTechAsia
- PrintTechAsia



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Asia's No. 1

Total Processing & Packaging Solutions

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Processing & Packaging Event

ProPak Asia is Asia's No. 1 international processing and packaging event for Asia's expanding food, drink and pharmaceutical industries. Expanding through growing domestic demand, increasing exports, intra-Asian trade and intra-ASEAN trade especially in preparation for the forthcoming ASEAN Economic Community (AEC) 2015.

AEC 2015 unites 10 member countries with a combined population of over 700million and GDP of over USD3trillion. Companies from around the world are expanding and setting-up new business in Asia and ProPak Asia is their preferred trade event to meet Asia's industry.

ProPak Asia has a proven track record over 22 years of consistently delivering business through the highest quality and quantity of regional trade buyers, organising a focused supporting events programme including industry conferences and seminars and delivering the highest standards of organisation.

ProPak Asia is Asia's largest processing and packaging event. Occupying all 6 halls of BITEC and continuing to grow through strong market conditions and high demand from exhibitors. Space is limited for ProPak Asia 2015 and we recommend exhibitors and potential exhibitors to sign up early to secure their position in the show.

Join ProPak Asia 2015 to expand your business in Asia

Show Facts

Participants: 1,475 from 43 Countries

Participating Countries: Australia, Austria, Bangladesh, Belgium, Brazil, Cambodia, Canada, Czech Republic, China, Denmark, Egypt, Finland, France, Germany, Greece, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Korea, Malaysia, Netherlands, New Zealand, Pakistan, Philippines, Poland, Romania, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, The USA, and Vietnam

International Pavilions: 14 from 11 countries - China x 2, France, Germany, Italy x 2, Japan, Korea, Singapore, Spain, Taiwan x 2, United Kingdom and the USA.

Trade Visitors: 36,310

International Attendees: 3,693 from 65 Countries

International Press: 202

Conference Delegates: 2,986



Key Visitor Facts*

97.81% of visitors said they will return in 2015.

87.72% of visitors described the event as being useful or very useful for their business growth.

82.59% of visitors indicated they were visiting the show specifically to buy product, purchases or seeking business distribution partnerships.

55.54% of visitors expected to increase their investment over the next twelve months, with **33.84%** continuing with the same level of investment.

*These facts are based on a survey of visitors spread over the four days of ProPak Asia 2014.

Exhibitor Quotes

"We chose ProPak Asia as the platform to launch our new innovative products to customers in the region, and we have received very good feedback from the visitors. Our products and services offered at the show are very unique and we have now got plenty of potential customers to follow up with after the show."

Pongsiri Sirithorn, Manager-Thailand
CHEP Pallecon Solution (Thailand) Ltd.



"JPMA has participated in ProPak Asia many times as a national pavilion with our members and they always give very positive feedback. ProPak Asia is very nice to expand business not only in Thailand but also Asia."

Masahiro Abe, Deputy Secretary General
Japan Packaging Machinery Manufacturers Association



"This year we had some concern over the number of visitors due to the political situation but I am happy with the visitors. We saw many visitors from Thailand, Singapore, Malaysia and across Asia. Many of them are new customers and all of them are potential customers. We're really happy for the feedback this year."

Gerhard Steinmayr, Executive Manager
Key-Accounts
Static Binder GmbH



"We think Thailand and the neighboring countries are very important and have a lot of potential for Italian technologies. Therefore, we want to support Italian companies and increase our presence over the next few years."

Gian Paolo Crasta, Marketing & Communication Manager
The Italian Packaging Machinery Manufacturers Association (UCIMA)



"Asia is a big market for us. We had 4 companies when we first participated in the show and this year we have 12. ProPak Asia is important because it is a good show in ASEAN. It is a good place to participate because lots of people come from different parts of ASEAN, and they come to do business."

Claire Louveau-Sagardoytho, Project Manager
UBI France



"This is our third consecutive participation at ProPak Asia and a testament to the significance and effectiveness of the show to bring together high quality and quantity potential buyers and sellers."

Lim Jinxing, Head of International Relation,
Singapore's Association of Small and Medium Enterprises (ASME)



PROPAK ASIA 2015 Industry Zones



[✔ DrinkTechAsia](#)
[✔ FoodTechAsia](#)
[✔ Lab&TestAsia](#)
[✔ PackagingMaterialsAsia](#)
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PROPAK ASIA 2014 TOP 12 ASIAN ATTENDEES



15.92%	12.29%	10.45%	10.18%	6.04%	4.33%	3.71%	3.25%	2.98%	2.92%	2.55%	2.38%
Japan	Singapore	China	Malaysia	Taiwan	Korea	India	Myanmar	Vietnam	Philippines	Bangladesh	Indonesia

Buyers Report

Product Interest

Automation / Drives & Control	6752
Bar Coding / RFID / Printing & Labeling / Inkjet	4789
Beverage / Brewing Technology	2294
Canning Technology	1660
Energy Efficiency Technology & Management	213
Filling	5232
Food Ingredients / Additives	2397
Food Technology	4471
Handling / Conveyors Systems	3181
Instrumentation / Testing / QC / Laboratory Equipment	2939
Lighting / Cable & Wire / Transmission & Distribution	1068
Measurement & Weighing	2012
Packaging Machinery	5032
Packaging Materials	6360
PET / Plastics Processing	2151
Pharmaceutical Technology	1214
Pollution Control / Waste Water Treatment	1021
Process Control Technology	2632
Processing Machinery	1729
Refrigeration / Freezing / Air-Conditioning	1467
Security / Safety / Fire / Access Control	806
Services / Consultancy / Design	979
Thermoforming Machinery	950
Transport / Storage Systems	1355
Wrapping Machinery	1958

Job Function

Corporate Management / Owner / Chairman / CEO / GM / Government	26.40%
Marketing / Sales	18.53%
Technical Management / Engineer	15.35%
Production / Plant Manager	13.75%
Research & Development	9.56%
Purchasing	7.80%
Quality Control / Quality Assurance	6.43%
Education & Training	2.18%

Company Main Activity

Drink		48.55%	
Beverage	14.08%	Filling	19.94%
Bottling / Labeling	7.26%	Liquid Food	2.71%
Brewing	1.17%	Soft Drink	0.65%
Dairy	2.73%		
Food		24.96%	
Agricultural-Industries (rice/coffee/corn/cashew nuts etc)	3.09%	Frozen / Chilled Foods	3.30%
Confectionery	1.58%	Fruit & Vegetable	1.01%
Food Manufacturer	6.47%	Halal Foods	0.38%
Food Packaging	3.30%	Meat Processing	1.12%
Food Retailer / Distributor / Wholesaler / Caterer	1.83%	Pet Foods	0.20%
		Seafood	0.70%
		Snack foods	1.16%
Consultancy, Services & Consumer Products		18.10%	
Consultancy/ R & D/ Education & Training	1.80%	Industrial Goods	3.39%
Consumer Goods	2.21%	Printing	2.27%
Contractor	1.08%	Refrigeration / Cold Storage	0.23%
Design / Construction	1.14%	Transportation / Logistics	0.73%
Electronics	0.80%	Utility Services /	0.32%
Importer / Dealer / Distributor	3.36%	Plant Management	
		Government / Standards Authority	1.38%
Pharmaceutical & Cosmetics		8.39%	
Beauty Products	1.20%	Perfume	0.11%
Cosmetics	2.05%	Personal Care	0.76%
Health / Herbal	1.08%	Pharmaceutical / Biotech	3.19%

Strong official support from across the world. ProPak Asia is supported by leading industry associations:



Exhibit Profile*

• Aseptic Processing & Packaging • Automation and Robotics • Bottling Technology
 • Brewing and Beverage Technology • Canning & Can Making • Coding, Marking, Labelling, Printing Materials & Technology • Confectionery Equipment • Cosmetic & Personal Care Processing and Packaging • Dairy & Liquid Processing Technology
 • Facilities Equipment, Systems and Supplies • Fish & Seafood Processing Technology
 • Flexible Packaging Technology • Food Ingredients, Additives & Flavourings • Food Processing Machinery • Food Safety & Hygiene Technology • Laboratory, Testing & Measurement Equipment • Logistics & Production Facility Equipment • Machinery Controls & Components • Materials Handling, Logistics & Storage Equipment • Meat Processing & Packaging Technology • Measurement & Weighing • Packaging Accessories • Packaging Machinery • Packaging (Cardboard, Glass, Metal, Plastic, Paper, Wood) • Palletizing and Conveying Equipment • Paper & Corrugated Box Making Technology • PET & Plastics Packaging Technologies & Materials
 • Pharmaceutical Processing & Packaging • Quality Control, Testing & Inspection
 • Production Machinery • Raw Materials & Consumables • Refrigeration Systems / Cold Storage / Air Conditioning • Service Companies • Solids and Bulk Handling
 • Trade Publications • Waste Management & Environmental Technology

Visitor Profile*

• Agro Industries • Beverage Producers • Bottlers
 • Brewers • Canners • Chemical Producers
 • Confectionery Manufacturers • Consultants
 • Consumer Goods Manufacturers • Contract Packers
 • Confectionery Manufacturers • Cosmetics & Personal Care Manufacturers • Dairy Product Manufacturers
 • Dehydrated Food Manufacturers • Fish & Seafood Processors • Food Exporters • Food Retailers / Distributors / Wholesalers • Food Scientists • Frozen Food Manufacturers • Government, Education & Associations • Machinery Importers & Distributors
 • Packaging Material Manufacturers • Pharmaceutical Manufacturers • Preserved Food Manufacturers
 • Processed Food Manufacturers • Quality Controllers
 • Refrigeration / Cold Storage Engineers • Retail Packagers • Snack Food Manufacturers • Water Treatment & Environmental Engineers

*These lists are for guidance only and are not exhaustive.

Book your stand to secure a prime area

How to Exhibit There are 4 options available.



1

Space Only

Rent a space to build and design your own stand

US\$ 360 per sqm.



3

Space+Walk-On Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelves and wastepaper basket

US\$ 425 per sqm.



2

Space+Shell Stand

Floor space, walls, carpet, fluorescent tube lighting and fascia

US\$ 415 per sqm.



4

Space+Premium Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk / counter, chair, table, stand, lockable cabinet and wastepaper basket

US\$ 435 per sqm.

SHOW VENUE

BITEC is only a 15 minutes drive from the new Suvarnabhumi International Airport. BITEC's close proximity to the Port of Bangkok, Leam Chabang deep-sea port and the Eastern Seaboard industrial zone ensures a clear advantage for the rapid movement of exhibits to and from the centre.

BITEC is linked by inter-connected expressways to the major commercial centres, where most of Bangkok's International-class hotels and shopping plazas are located. The city's main mass transit system, the BTS Sky train has a terminal station (Bangna station) at BITEC.



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Bangkok Exhibition Services Ltd., (BES) as part of the Allworld Exhibitions Alliance, have offices in 34 countries in Europe, Asia, North America, South America, Africa and Australia. Allworld organises over 200 events in 25 industries and are specialists in processing and packaging. Allworld Exhibitions also organises ProPak China (Shanghai), ProPak Myanmar and ProPak Vietnam.

ProPak Asia is being marketed globally by International Expo Management Pte Ltd. based in Singapore and Overseas Exhibition Services Ltd based in London, both are members of the Allworld Exhibition Alliance.

For more information please contact your nearest office.

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